



PRODUCT AND COLOUR GUIDE



AkzoNobel

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INTRODUCING THE SMART CHOICE

Armstead Trade is the new and exciting professional paint brand from AkzoNobel that's ideal for cost conscious jobs.

Providing the perfect balance between price and quality, Armstead Trade is the smart choice for a number of reasons:

- A comprehensive range of 24 products for interior and exterior application helping you take on any commercial or domestic project
- An extensive colour range with over 3,000* shades to choose from as well as being supported by simple to use colour tools to help you advise and support your customers
- Reliable opacity and coverage, so you can get it right first time and move on to the next job
- Affordable pricing so you can protect your reputation for quality even when costs have to be kept down

What's more, all this comes backed by the world class support and expertise of world-leading paint and coatings manufacturer **AkzoNobel**, makers of **Dulux Trade**.

SYMBOLS EXPLAINED



Brush



Conventional Spray



Roller



Airless Spray

*Colour availability varies upon product and pack size. All touch dry and recoat times featured in this guide are dependent upon temperature and humidity.

As recommended by British Standard BS 6150, with solvent-based paints, do not apply in temperatures below 5°C and with other water-based paints, do not apply in temperatures below 8°C.

EMULSIONS

Vinyl Matt

WATER-BASED

Armstead Trade Vinyl Matt is a professional quality, matt emulsion that minimises surface imperfections. Suitable for all normal interior wall and ceiling surfaces.

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 14m ² /L**
Pack Sizes	2.5L, 5L, 10L
Colours	Brilliant White, White, Magnolia, Gardenia, Black and over 3,000 tinted colours
VOC	Low
Data Sheet	AM202



Vinyl Soft Sheen

WATER-BASED

Armstead Trade Vinyl Soft Sheen is a professional quality, durable emulsion with a soft sheen. Suitable for all normal interior wall and ceiling surfaces.

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 14m ² /L**
Pack Sizes	2.5L, 5L
Colours	Brilliant White, Magnolia and over 3,000 tinted colours
VOC	Low
Data Sheet	AM225



Anti-Mould Vinyl Matt

WATER-BASED

Armstead Trade Anti-Mould Vinyl Matt is a professional quality, tough and durable matt emulsion that minimises surface imperfections. Suitable for all normal interior wall and ceiling surfaces, especially those at risk of disfigurement due to mould growth.

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 14m ² /L**
Pack Sizes	5L
Colours	White and over 1,000 tinted colours
VOC	Low
Data Sheet	AM213



4 *Dependant upon temperature/humidity **On smooth surfaces of average porosity

Vinyl Silk

WATER-BASED

Armstead Trade Vinyl Silk is a professional quality, wipeable mid-sheen emulsion that resists scuffing and abrasion. Suitable for all normal interior wall and ceiling surfaces.

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 14m ² /L**
Pack Sizes	2.5L, 5L, 10L
Colours	White, Magnolia and over 3,000 tinted colours
VOC	Low
Data Sheet	AM203



Durable Acrylic Eggshell

WATER-BASED

Armstead Trade Durable Acrylic Eggshell is a professional quality, tough, durable and quick drying mid-sheen finish with good flow and application properties. Suitable for all normal interior wood, plaster and masonry surfaces.

Touch Dry	3-4 hours*
Recoatable	4-6 hours*
Coverage	Up to 15m ² /L**
Pack Sizes	5L
Colours	White, Magnolia and over 3,000 tinted colours
VOC	Low
Data Sheet	AM204



Durable Matt

Extended
Colour Range

WATER-BASED

Armstead Trade Durable Matt is a professional quality, tough and durable matt finish that is ideal for high traffic areas. It is scrubbable and offers good stain resistance. Suitable for all normal interior wall surfaces.

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 14m ² /L**
Pack Sizes	2.5L, 5L
Colours	White and over 3,000 colours
VOC	Low
Data Sheet	AM307



N.B. Additional mid base and strong base colours available from June 2014 onwards 5

EMULSIONS

Contract Matt

WATER-BASED

Armstead Trade Contract Matt is a professional quality, high opacity, quick drying matt emulsion for both old and new surface areas. Suitable for all normal interior wall and ceiling surfaces

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 15m ² /L**
Pack Sizes	10L, 15L
Colours	White, Magnolia, Gardenia and over 140 tinted colours
VOC	Minimal
Data Sheet	AM201

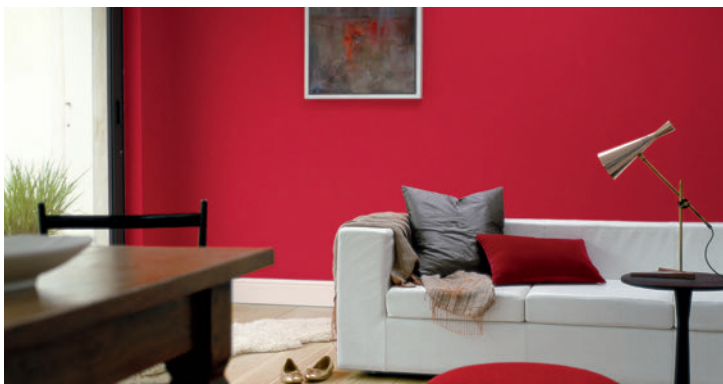


Contract Silk

WATER-BASED

Armstead Trade Contract Silk is a professional quality, high opacity, quick drying silk emulsion for both old and new surface areas. Suitable for all normal interior wall and ceiling surfaces.

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 14m ² /L**
Pack Sizes	10L
Colours	White and Magnolia
VOC	Minimal
Data Sheet	AM219



6 *Dependant upon temperature/humidity **On smooth surfaces of average porosity



TRIM

High Gloss

SOLVENT-BASED

Armstead Trade High Gloss is a professional quality, high gloss finish with excellent durability. Suitable for use on interior and exterior wood, metal and suitably primed masonry surfaces.

Touch Dry	4-6 hours*
Recoatable	16-24 hours*
Coverage	Up to 16m ² /L**
Pack Sizes	1L, 2.5L, 5L
Colours	Brilliant White, White, Black and over 3,000 colours
VOC	High
Data Sheet	AM207



Undercoat

SOLVENT-BASED

Armstead Trade Undercoat is a professional quality, solvent-based undercoat suitable for use on all types of interior and exterior wood, metal and suitably primed masonry surfaces. Recommended for use with Armstead Trade High Gloss where a durable high gloss system is required.

Touch Dry	2-6 hours*
Recoatable	6-16 hours*
Coverage	Up to 15m ² /L**
Pack Sizes	1L, 2.5L, 5L
Colours	White, Dark Grey and 18 tintable colours
VOC	High
Data Sheet	AM206



Quick Dry Gloss

Improved Product

WATER-BASED

Armstead Trade Quick Dry Gloss, now with improved whiteness and sheen. It is a professional quality, non-yellowing, tough, durable and quick drying high sheen finish with good flow and application properties. Suitable for use on interior and exterior wood and metal surfaces.

Touch Dry	2-4 hours*
Recoatable	4-6 hours*
Coverage	Up to 15m ² /L**
Pack Sizes	2.5L
Colours	Brilliant White and over 150 tinted colours
VOC	Medium
Data Sheet	AM218



8 *Dependant upon temperature/humidity **On smooth surfaces of average porosity

Satin

SOLVENT-BASED

Armstead Trade Satin is a professional quality, solvent-based satin finish. It is also tough and dirt resistant. An undercoat is only needed where a strong colour change is required. Suitable for use on interior wood and metal surfaces.

Touch Dry	4-6 hours*
Recoatable	16-24 hours*
Coverage	Up to 16m ² /L**
Pack Sizes	2.5L, 5L
Colours	Brilliant White and over 3,000 tinted colours
VOC	High
Data Sheet	AM226



Eggshell

SOLVENT-BASED

Armstead Trade Eggshell is a professional quality, tough, solvent-based, mid-sheen finish. It offers ease of application and excellent durability. Suitable for use on interior wood and metal surfaces.

Touch Dry	4-6 hours*
Recoatable	16-24 hours*
Coverage	Up to 16m ² /L**
Pack Sizes	5L
Colours	Brilliant White and over 3,000 tinted colours
VOC	High
Data Sheet	AM205



Quick Dry Satin[†]

New Product

WATER-BASED

Armstead Trade Quick Dry Satin is a professional quality, non-yellowing, durable, fast drying, water-based mid-sheen finish with good flow and application properties. Suitable for use on interior wood and metal surfaces.

Touch Dry	2-4 hours*
Recoatable	4 hours*
Coverage	Up to 16m ² /L**
Pack Sizes	2.5L, 5L
Colours	Brilliant White and over 3,000 colours
VOC	Medium
Data Sheet	AM308



*Available from July 2014

PRIMERS

Primer Sealer

SOLVENT-BASED

Armstead Trade Primer Sealer is a professional quality primer sealer which has good alkali resisting properties and is designed to seal porous, dry and friable surfaces.

Touch Dry	8-12 hours*
Recoatable	16-24 hours*
Coverage	Up to 9m ² /L**
Pack Sizes	5L
Colours	Clear
VOC	High
Data Sheet	AM104



Red Oxide Metal Primer

SOLVENT-BASED

Armstead Trade Red Oxide Primer is a professional quality primer with excellent adhesion and rust inhibiting properties that prevents the spread of corrosion. It is suitable for use on both interior and exterior ferrous metal surfaces.

Touch Dry	2-6 hours*
Recoatable	6-16 hours*
Coverage	9m ² /L**
Pack Sizes	2.5L
Colours	Red Oxide
VOC	High
Data Sheet	AM105



Wood Primer

SOLVENT-BASED

Armstead Trade Wood Primer is a professional quality, solvent-based wood primer with excellent adhesion properties providing an ideal surface for Armstead Trade Undercoat. Suitable for both interior and exterior use.

Touch Dry	4-6 hours*
Recoatable	16-24 hours*
Coverage	13m ² /L**
Pack Sizes	2.5L, 5L
Colours	White
VOC	High
Data Sheet	AM102



10 *Dependant upon temperature/humidity **On smooth surfaces of average porosity

Quick Dry Wood Primer Undercoat

WATER-BASED

Armstead Trade Quick Dry Wood Primer Undercoat is a professional quality, fast-drying, water-based wood primer. It has good opacity and excellent adhesion that does the work of both a primer and an undercoat. Suitable for both interior and exterior use.

Touch Dry	1 hour*
Recoatable	2 hours*
Coverage	12m ² /L**
Pack Sizes	1L, 2.5L, 5L
Colours	White
VOC	Low
Data Sheet	AM101



Metal Primer Zinc Phosphate

SOLVENT-BASED

Armstead Trade Metal Primer Zinc Phosphate is a professional quality metal primer that has excellent adhesion and inhibits rust, preventing the spread of corrosion. Suitable for use on both interior and exterior surfaces. Not suitable as a primer for Acrylated Rubber Paints.

Touch Dry	2-6 hours*
Recoatable	6-16 hours*
Coverage	Up to 9m ² /L**
Pack Sizes	2.5L, 5L
Colours	Buff
VOC	High
Data Sheet	AM103



EXTERIOR

Pliolite Based Masonry

SOLVENT-BASED

Armstead Trade Pliolite® Based Masonry Paint is a professional quality, durable solvent-based smooth masonry paint. It is more tolerant to showery or cold weather during application than traditional water-based exterior masonry paints. It can also be applied to exterior masonry surfaces at virtually any time of the year. It can provide up to 15 years protection and is BBA certified.

Touch Dry	1-1.5 hours at 20°C/65% RH*
Recoatable	12 hours at 20°C/65% RH*
Coverage	Up to 8m ² /L**
Pack Sizes	5L
Colours	Brilliant White, Magnolia and over 120 tinted colours
VOC	High
Data Sheet	AM304



Smooth Masonry

WATER-BASED

Armstead Trade Smooth Masonry is a professional quality, smooth exterior emulsion paint. It has an attractive high build finish and provides excellent coverage and application. It is also BBA certified to provide up to 15 years protection.

Touch Dry	1-2 hours*
Recoatable	2-4 hours*
Coverage	Up to 12m ² /L**
Pack Sizes	5L, 10L
Colours	Brilliant White, Magnolia and over 180 tinted colours
VOC	Low
Data Sheet	AM302



Stabilising Primer

SOLVENT-BASED

Armstead Trade Stabilising Primer is a professional quality, clear solvent-based primer. It is formulated to seal powdery exterior masonry surfaces and can be used with most decorative finishes.

Touch Dry	8-12 hours*
Recoatable	16-24 hours*
Coverage	12m ² /L**
Pack Sizes	5L
Colours	Clear
VOC	Very High
Data Sheet	AM301



FLOOR PAINTS

Anti-Slip Floor Paint

SOLVENT-BASED

Armstead Trade Anti-Slip Floor Paint is a professional quality, ready-mixed, anti-slip floor coating that provides a consistent textured finish. Suitable for interior and exterior use on concrete, wood and metal surfaces.

Touch Dry	1 hour*
Recoatable	4-6 hours. For light traffic use after 24 hours. For moderate use after 48 hours^
Coverage	Up to 8m ² /L**
Pack Sizes	5L
Colours	Grey, Red, Green, Yellow and Black
VOC	High
Data Sheet	AM306



Floor Paint

SOLVENT-BASED

Armstead Trade Floor Paint is a professional quality, solvent-based, general purpose floor paint. Suitable for use on interior concrete, wood and metal surfaces. Resistant to foot traffic and light rubber-wheeled vehicular traffic.

Touch Dry	4-6 hours*
Recoatable	16-24 hours
Coverage	Up to 16m ² /L**
Pack Sizes	5L
Colours	Grey, Red, Green and over 159 tinted colours
VOC	High
Data Sheet	AM305



*Dependant upon temperature/humidity **On smooth surfaces of average porosity.
^Drying times will be extended at low temperatures. Full hardness is not reached for 7 days. Try to avoid excessive wear and tear during this period. Drying time will vary according to temperature and humidity e.g. the drying times quoted will be significantly longer in cold, damp conditions.

SYSTEM GUIDE

PRODUCT	FINISH	SUBSTRATE USE	INTERIOR/ EXTERIOR
ARMSTEAD EMULSION AND TRIM			
Vinyl Matt	Flat	Plaster, walls & ceilings	Interior
Contract Matt	Flat	Plaster, walls & ceilings	Interior
Vinyl Silk	Mid	Plaster, walls & ceilings	Interior
Contract Silk	Mid	Plaster, walls & ceilings	Interior
Vinyl Soft Sheen	Mid	Plaster, walls & ceilings	Interior
Satin	Mid	Interior wood & metal work	Interior
High Gloss	High	Interior/exterior wood & metal work	Interior/exterior
Quick Dry Gloss	High	Interior/exterior wood & metal work	Interior/exterior
Quick Dry Satin	Mid	Interior wood & metal work	Interior
Durable Matt	Flat	Plaster, walls & ceilings	Interior
Durable Acrylic Eggshell	Mid	Interior/exterior wood & masonry surfaces	Interior
Eggshell	Mid	Interior wood & metal work	Interior
ARMSTEAD PRIMERS			
Primer Sealer	N/A	Plaster, walls & ceilings Only required for powdery or friable surfaces	Interior
Red Oxide Metal Primer	N/A	Ferrous metal surfaces	Interior/exterior
Wood Primer	N/A	All non resinous wooden surfaces	Interior/exterior
Quick Dry Wood Primer Undercoat	N/A	All non resinous wooden surfaces	Interior/exterior
Metal Primer Zinc Phosphate	N/A	Interior/exterior metal work	Interior/exterior
ARMSTEAD EXTERIOR RANGE			
Pliolite Based Masonry	Mid	Rendered brick work/ concrete	Exterior
Smooth Masonry	Flat-mid	Rendered brick work/ concrete	Exterior
ARMSTEAD SPECIALISED FLOOR PAINTS			
Anti Slip Floor Paint	Flat	Concrete, wood & metal work	Interior/exterior
Floor Paint	Mid-high	Concrete, wood & metal work	Interior

For full system information please visit www.armsteadtrade.co.uk and download full Product and Safety Data Sheets. *Deeper colours may require more coats. Armstead Trade is available in over 3,000 shades, including BS4800, NCS edition 1 & 2 as well as RAL colours.

NEW WORK	MAINTENANCE
1 thinned coat + 2 top coats*	2 top coats*
1 thinned coat + 2 top coats*	2 top coats*
1 thinned coat + 2 top coats*	2 top coats*
1 thinned coat + 2 top coats*	2 top coats*
1 thinned coat + 2 top coats*	2 top coats*
1 coat of wood/metal primer + 2 top coats of undercoat + top coat*	2 top coats*
1 coat of Wood/metal primer + 2 coats of undercoat + top coat*	1 coat of undercoat + 1 top coat*
1 coat of Acrylic Wood Primer Undercoat + 2 top coats*	2 top coats*
1 coat of wood/metal primer + 2 top coats	2 top coats*
1 thinned coat + 2 top coats*	2 top coats*
1 thinned coat of Acrylic Eggshell + 2 top coats*	2 top coats*
1 coat of Wood/metal primer + 2 top coats*	2 top coats*
1 coat of Primer Sealer + 2 top coats of selected emulsion	1-2 top coats of selected emulsion
1 coat of Red Oxide + 1 coat of undercoat + 1 top coat*	1 coat of undercoat + 1 top coat*
1 coat of Wood Primer + 1 or 2 coats of undercoat + 1-2 top coats*	1 coat of undercoat + 1 coat of High Gloss*
1 coat of Quick Dry Wood Primer Undercoat + 2 top coats of Armstead Trim	2 top coats of Armstead Trim*
1 coat of Metal Primer Zinc Phosphate + 2 coats of High Gloss*	1 coat of undercoat + 1 coat of High Gloss*
1 full coat + 2 top coats*	2 top coats*
1 thinned coat + 2 top coats*	2 top coats*
1 coat of Floor Paint + 2 top coats** 1 coat of Wood/metal primer + 2 top coats**	2 top coats*
1 coat of thinned + 2 top coats** 1 coat of Wood/metal primer + 2 top coats**	2 top coats*

*To be used with concrete surfaces.

** To be used with wood/metal surfaces.

Technical support

The Armstead Trade range is backed by a team of technically trained reps and our Technical Advice Centre – and these world class resources are on call for you whenever you need them.

LRV (Light Reflectance Value) and the Equality Act

In order to help sight-impaired people to move safely around public spaces, the Equality Act guidelines recommend that adjacent expanses of colour such as walls and doors are clearly distinguishable through the use of contrasting colours. More specifically, Approved Document M and BS8300:2001 advise that such contrasting shades should vary in Light Reflectance Value (LRV) by at least 30 points.

Visit www.armsteadtrade.co.uk to download LRV data relating to Armstead Trade colours.

Health and Safety

Lead in paint

Special precautions should be taken during surface preparation of pre-1960s paint surfaces over wood and metal as they may contain harmful lead. For further advice contact the Trade Technical Advice Centre.

Working with water-based paints

Where possible, water-based paints should be selected in preference to solvent-based paints, particularly for any large interior surface area such as walls and ceilings.

Solvent-based paints

When solvent based paints are applied, solvent based vapour does not present a problem providing products are correctly applied in accordance with can instructions. This applies to interior and exterior trim areas including doors, skirting, windows and radiators.

A wealth of information at your fingertips. Visit us online www.armsteadtrade.co.uk. You can also follow us on Facebook, Twitter and YouTube.



You can also call us for technical advice and help with product specifications on **0333 222 70 70**, write to The Trade Technical Advice Centre, **ICI Paints AkzoNobel, Wexham Road, Slough SL2 5DS** or email: armstead_advice@ici.com



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